

Abby Beck

EDUCATION

University of Kansas | Junior

Pursing a BA in Strategic Communication with a minor in Business
Estimated Graduation: December 2018
Cumulative GPA: 3.78

WORK EXPERIENCE

FEBRUARY 2017 - PRESENT

Pinnacle Homes of KC | Digital Marketing Coordinator

- Design and implement marketing materials
- Photograph progress of projects
- Develop web and social media presence
- Increase custom home clients
- Expedite sale of featured homes

OCTOBER 2016 - MAY 2017

Wesley KU, campus ministry of FUMC | Outreach Coordinator

- Refined and revitalized regular services with worship team
- Created marketing strategies and materials
- Organized community service events
- Launched and contributed to student blog

JANUARY 2015 - OCTOBER 2016

VantagePoint Photography | Assistant Photographer

- Acquired new clients at promotional events
- Consulted with clients to make photo shoots personalized
- Streamlined system for event preparation
- Collaborated with lead photographer during shoots

MARCH 2013 - AUGUST 2015

Suburban Lawn & Garden, Inc. | Customer Service Agent

- Scheduled deliveries and services for multiple field service departments
- Processed merchandise returns and exchanges

VOLUNTEERING

May 2015 - Present (One week every summer)

Missouri Girls' State | City Counselor

- Oversee the execution of delegates' schedules
- Facilitate relationship-building exercises
- Mentor and encourage delegates to achieve organization objectives

OBJECTIVE

Ambitious student with exceptional communication and creative skills seeking opportunity to enhance technical abilities, gain professional experience, and create outstanding imagery.

SKILLSET

- DSLR Cameras
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- WordPress
- Microsoft Office
- Google Drive

REFERENCES

Susan Mercer

Wesley KU Campus Minister
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John VanPelt

Owner of VantagePoint Photography
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